



Research Intern | Generation180

JOB DESCRIPTION:

Generation180 is a nonprofit communications project that's supporting the cultural shift in consumer energy behavior, awareness and clean energy adoption. We accomplish this through visual, written and interactive content and digitally-enabled campaigns that educate, engage, and connect consumers.

As part of a newly-launched venture, Interns will have the unique opportunity to significantly impact the growth and execution of the organization and its activities.

ABOUT THE ROLE:

Generation180 is seeking undergraduate- and graduate-level interns from a wide range of disciplines to support the Generation180 team in the following ways:

- Conduct supporting research and analysis on a breadth of subjects ranging from the clean energy technology market to digital marketing techniques
- Assist with the execution of creative content and management of creative contractors
- Complete assessments of related organizations and identify partnership opportunities
- Manage office administration and any other duties as they arise

Research Interns report to the Director of Digital Communications and are based in our Charlottesville, VA office. Internships are paid opportunities that typically commence at the beginning of June and end at the beginning of August.

BASIC REQUIREMENTS:

- Flexible: able to wear many hats as part of a small, fast-moving team, own tasks outside of your job description, and are comfortable operating under a degree of ambiguity
- Care deeply about Generation180's mission
- Excellent collaborative skills and a good sense of humor
- Outstanding oral and written communications skills

EVEN BETTER:

- Relevant experience/pursuing a course of study in any of the following fields: marketing/communications, energy and the environment, media studies, computer science, data science/statistics, or a related field
 - Experience in conducting primary and/or secondary research and creating reports
- OR
- Experience in the execution of creative content (e.g. graphic design, illustration, video production, copywriting)

Please submit any questions regarding the position and all application materials (resume, cover letter, and any other supporting materials) via email to hello@generation180.org.