Start a Solar Schools Campaign

**STEP 1**
Recruit a core team

**STEP 2**
Connect and collaborate with your team

**STEP 3**
Get informed about solar opportunities

**STEP 4**
Set a goal for your solar campaign

Build Support for Your Solar Campaign

**STEP 1**
Identify key stakeholders

**STEP 2**
Develop a campaign plan

**STEP 3**
Create a communications plan

Win a Commitment for Solar

**STEP 1**
Plan outreach strategy for decision makers

**STEP 2**
Meet with decision makers and key influencers

**STEP 3**
Secure a commitment for solar

Support the Completion of the Solar Project

Maintain communications and ensure follow-through on project plan and timeline

FOLLOW THESE STEPS TO GET Solar on Your Schools

SOLAR SCHOOLS CAMPAIGN TOOLKIT

GENERATION 180